

31 July 2009

Dear Shareholder

ELECTRONIC COMMUNICATIONS

At the 2007 AGM shareholders passed a resolution to amend the Company's articles of association so that in future we might communicate with shareholders via electronic means.

The Company would now like to take advantage of this consent as a way of reducing our impact on the environment and reducing the considerable costs of printing shareholder communications for every shareholder when many of you are happy to receive such documents electronically.

You will note that the slip below gives you three options:

- Option 1:** You wish to be notified by email that communications are available on the website (please provide your email address);
- Option 2:** You wish to be notified by letter that communications are available on the website;
- Option 3:** You wish to receive all communications in hard copy by post.

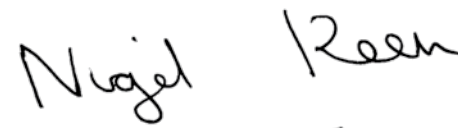
Irrespective of the option you choose, you may opt to receive hard copy communications at any time. However, please note that unless you return the slip below within 28 days of the date of this letter, you will be deemed to have taken Option 2 and we will send you a letter notifying you when communications are available on the website.

Summary

1. If you wish to select Option 1, please fill out the slip with your email address and return it in accordance with the instructions on the slip.
2. If you wish to select Option 2, you do not need to do anything as this is the default option.
3. If you wish to select Option 3, please tick the relevant box on the slip and return it in accordance with the instructions on the slip.
4. If you have chosen Option 1 or 2, you will be sent by email or letter details of the website address and how and where on the website to access the communication.
5. The Company's Annual Report will normally be available for viewing on the website at least one month prior to the AGM each year (normally held in September).
6. Notwithstanding your Option you may request a hard copy of the Annual Report, or alter your Option, at any time by writing to the Registrar or to the Company Secretary at the Company's Registered Office.
7. Notwithstanding any Option by a shareholder, the Company reserves the right to distribute any communication in hard copy if it deems this necessary.

If you have any queries regarding this letter please contact Susan Johnson-Brett, Company Secretary, on 01865 393324.

Yours faithfully



Nigel Keen
Chairman