

Oxford Instruments Nanoscience

Customer Innovation Reward Scheme

Do you have a good idea which you think could result in a real commercial opportunity? Would you like to work with us to turn this idea into a real product?

Then please fill in this application form to record your idea.

Contact details:

Name	
Institute / Address	
Telephone	
Email	



The Business of Science®

INNOV

Provide a sketch of your idea using the area below if appropriate
– feel free to add additional pages to your form if needed

A large, empty grid area for sketching ideas, consisting of a 30x30 grid of small squares. The grid is white with light gray lines, and it occupies the central portion of the page below the instructions.

ATTENTION

WHAT is it? Provide a short description of your idea

WHY is it interesting? Provide a summary of the product use / application. Why would someone want to buy this product?

WHO is it aimed at? Who would buy this product? Profile of a typical customer

How developed is the idea? Tick all boxes that apply

- Just an idea at present
- Some prototype hardware exists
- Patent in place, or applied for (please provide details)
- Papers have been written describing the idea (please attach copies)



Guidelines for completion of form

- Please provide sufficient information to enable the idea to be understood, but do NOT release any confidential information at this stage.
- If OINS wish to explore the idea in more detail, then confidentiality agreements may be signed before exchange of further information.
- This form should not be used to transfer any intellectual property.

Please return completed forms to:

E-mail: innovation@oxinst.com
Fax : +44 (0)1865 393 333
Address: Customer Innovation Scheme
Oxford Instruments Nanoscience
Tubney Woods, Abingdon
Oxon, OX13 5QX, United Kingdom

What will happen next?

OINS will maintain a log of ideas generated through the innovation reward scheme and assess how they complement our future product portfolio. You will be sent confirmation of receipt of your form followed by an initial view of whether the idea presented is new, or has already been considered by OINS.

If the idea presented is of interest, we will contact you for further discussions. OINS has the intention to reward customers whose ideas result in real commercial opportunities.

please visit www.oxford-instruments.com/innovation

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